

Assessment Rubric for Rhino ~ Cell Phone

Student _____
 Class _____ Period _____
 Date of Evaluation _____

Quality	Meets Quality Standards	Pts	Meets Minimal Standards	Pts	Does Not Meet the Standard	Pts
Concepts Understood	<ul style="list-style-type: none"> Information is clear and prominent Advanced concepts are present and explained in detail Meets Requirements Must be practical for people with large fingers or small. Should be ergonomically sound. Should fit into the front shirt pocket without much bulge. cellular phone, pager, pocket PC/organizer 	10	<ul style="list-style-type: none"> Concepts are not all present and /or explained Used mainly basic concepts Does not meet all requirements 	6	<ul style="list-style-type: none"> Concepts not present or explained Concepts used inappropriately 	0
Product Finished/ Realistic	<ul style="list-style-type: none"> Design explained Model is aesthetically appealing, complete and realistic Images are clear and consistent with concepts being promoted Effective use of space--enough white space to allow the reader to clearly view the message. Not cluttered or too busy 	10	<ul style="list-style-type: none"> Design not explained Model appears rushed or incomplete Some images not clear Specific information is provided but it's difficult to understand or incomplete 	6	<ul style="list-style-type: none"> Model not finished Poor images Little specific Information is provided 	0
	Total Pts		Total Pts		Total Pts	

Total Points (add all totals) _____