

Assessment Rubric for Rhino ~ Bottle

Student _____
 Class _____ Period _____
 Date of Evaluation _____

Quality	Meets Quality Standards	Pts	Meets Minimal Standards	Pts	Does Not Meet the Standard	Pts
Concepts Understood	<ul style="list-style-type: none"> • Information is clear and prominent • All concepts are present and explained in detail • Concepts are used appropriately • Concepts are presented confidently • Meets Requirements • Must have a screw-top lid • Base of container must be glass 	5	<ul style="list-style-type: none"> • Concepts are not all present and /or explained • Some concepts are used inappropriately • Some concepts not presented • Doesn't meet all requirements 	3	<ul style="list-style-type: none"> • Concepts not present or explained • Concepts used inappropriately • Concepts not presented • Doesn't meet requirements 	1
Product Finished/ Realistic	<ul style="list-style-type: none"> • Model is complete and realistic • Model illustrates concepts thoroughly • Images are clear and consistent with concepts being promoted • Effective use of space--enough white space to allow the viewer to clearly view the message. Not cluttered or too busy • Model is effectively presented 	5	<ul style="list-style-type: none"> • Model appears rushed or incomplete • Some concepts modeled carelessly • Specific information is provided but it's difficult to read and incomplete • Model not presented effectively 	3	<ul style="list-style-type: none"> • Model not finished • Concepts not modeled • Little specific Information is provided • Model not presented 	1
	Total Pts		Total Pts		Total Pts	

Total Points (add all totals) _____