

## Assessment Rubric for Rhino ~ Video Game

Student \_\_\_\_\_  
 Class \_\_\_\_\_ Period \_\_\_\_\_  
 Date of Evaluation \_\_\_\_\_

Quality	Meets Quality Standards	Pts	Meets Minimal Standards	Pts	Does Not Meet the Standard	Pts
<b>Concepts Understood</b>	<ul style="list-style-type: none"> <li>• Information is clear and prominent</li> <li>• New concepts are present and explained in detail</li> <li>• Concepts are used appropriately</li> </ul>	<b>10</b>	<ul style="list-style-type: none"> <li>• Concepts are not all present and /or explained</li> <li>• Some concepts are used inappropriately</li> </ul>	<b>6</b>	<ul style="list-style-type: none"> <li>• Concepts not present or explained</li> <li>• Concepts used inappropriately</li> </ul>	<b>2</b>
<b>Product Finished/ Realistic</b>	<ul style="list-style-type: none"> <li>• 5 characters modeled completely and realistic</li> <li>• Models illustrate concepts thoroughly</li> <li>• Scenes are clear and consistent with concepts being promoted</li> <li>• Effective use of space--enough white space to allow the reader to clearly view the message. Not cluttered or too busy</li> </ul>	<b>10</b>	<ul style="list-style-type: none"> <li>• Models appears rushed or incomplete</li> <li>• Some concepts modeled carelessly</li> <li>• Specific information is provided but it's difficult to read and incomplete</li> </ul>	<b>6</b>	<ul style="list-style-type: none"> <li>• Model not finished</li> <li>• Concepts not modeled</li> <li>• Little specific Information is provided</li> </ul>	<b>2</b>
<b>Research and Planning</b>	<ul style="list-style-type: none"> <li>• Business plan is complete and persuasive               <ul style="list-style-type: none"> <li>○ Segment of society identified as the Target Market</li> <li>○ Video Game theme explained</li> <li>○ Research about similar popular games included</li> </ul> </li> </ul>	<b>10</b>	<ul style="list-style-type: none"> <li>• Business plan appears rushed or incomplete</li> </ul>	<b>6</b>	<ul style="list-style-type: none"> <li>• Business plan missing</li> </ul>	
	<b>Total Pts</b>		<b>Total Pts</b>		<b>Total Pts</b>	

**Total Points** (add all totals) \_\_\_\_\_